

NOVEMBER 15TH
9:00AM TO 10:30AM

You are cordially invited to the 5th Virtual Health Equity Summit focusing the current housing crisis affecting our community in the Lehigh Valley presented by The Hispanic Center Lehigh Valley.

FACILITATOR:
GENESIS ORTEGA
COMMUNICATIONS MANAGER,
CITY OF ALLENTOWN

*Interested in sponsoring
this event?*

Please contact Victoria Montero at
vmontero@hclv.org or 610-868-7800 x 221

PRESENTATIONS:

DR. RAJIKA REED
VICE PRESIDENT OF
COMMUNITY HEALTH
ST. LUKES UNIVERSITY
HEALTH NETWORK

ANNA SMITH
HCLV'S GRANT WRITER &
COMMUNITY ORGANIZER
MARC RITTLE
EXECUTIVE DIRECTOR

**VERONNE
DEMESYEUX**
ASSOCIATE EXECUTIVE
DIRECTOR
NEW BETHANY MINISTRIES

**NORMAN BRISTOL
COLON**
DIRECTOR OF DIVERSITY,
EQUITY & INCLUSION
PA DEPARTMENT OF
COMMUNITY & ECONOMIC
DEVELOPMENT

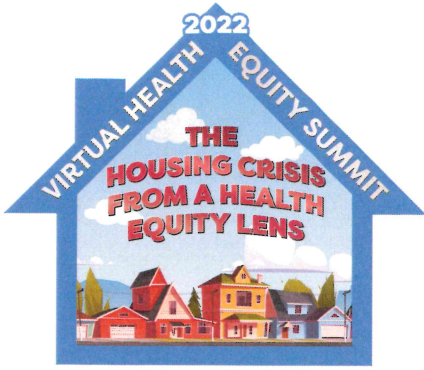
AGENDA:

9:00am – 10:00am: Introduction & Presentation • 10:00am – 10:30am: Q & A Session with Panel

REGISTER AT:

[HTTPS://HCLVHEALTHEQUITYSUMMIT:EVENTBRITE.COM/](https://hclvhealthequitysummit.eventbrite.com/)





SPONSORSHIP OPPORTUNITIES

Please return this form with check payable to:
HISPANIC CENTER LEHIGH VALLEY
 Attention: Victoria Montero
 520 E. 4th Street, Bethlehem, PA 18015
 If you have any questions, please contact
 Victoria Montero at 610-868-7800 x 221

November 15, 2022

TITLE SPONSOR\$10,000

- Spot for a 60 second video provided by the sponsor to be shown during the event
- Logo listed on every single slide during event
- Logo on HCLV website for 1 year (with link to sponsor's specific website)
- Logo on correspondence with event participants (1 week prior to the event reminder email and post-event email)
- Company name in press release about event
- 5 social media posts on different platforms prior to event recognizing company

PLATINUM SPONSOR\$7,500

- Spot for a 30 second video provided by the sponsor to be shown during the event
- Logo listed on a separate slide during event
- Logo on HCLV website for 6 months (with link to sponsor's specific website)
- Logo on correspondence with event participants (1 week prior to the event reminder email and post-event email)
- Company name in press release about event
- 4 social media posts on different platforms prior to event recognizing company

THANK YOU FOR YOUR SPONSORSHIP & SUPPORT!

GOLD SPONSOR\$5,000

- Logo listed prominently on recognition slide during event
- Logo on HCLV website for 3 months (with link to sponsor specific website)
- Logo on correspondence with event participants (1 week prior to the event reminder email and post-event email)
- Company name in press release about event
- 3 social media posts on different platforms prior to event recognizing company

SILVER SPONSOR\$2,500

- Logo listed on recognition slide during event
- Logo on HCLV website for 3 months (with link to sponsor's specific website)
- Logo on correspondence with event participants (1 week prior to the event reminder email and post-event email)
- Company name in press release about event
- 2 social media posts on different platforms prior to event recognizing company

BRONZE SPONSOR\$1,000

- Logo listed on recognition slide during event
- Logo on correspondence with event participants (1 week prior to the event reminder email and post-event email)
- Company name in press release about event
- 1 social media post on different platforms prior to event recognizing company

FRIENDS OF HCLV \$500

- Logo listed on recognition slide during event

INDIVIDUAL TICKETS\$20

An electronic version of the logo must be submitted by November 8, 2022 to hclvinfo.org

- YES, I/we want to sponsor the 2022 Virtual Health Equity Summit!
- NO, I am unable to attend, however count on my support!
- \$10,000 \$7,500 \$5,000 \$2,500 \$1,000 \$500 Individual Support: \$ _____
- I/we wish to purchase Individual Tickets at \$20/each: _____

Sponsor Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____