



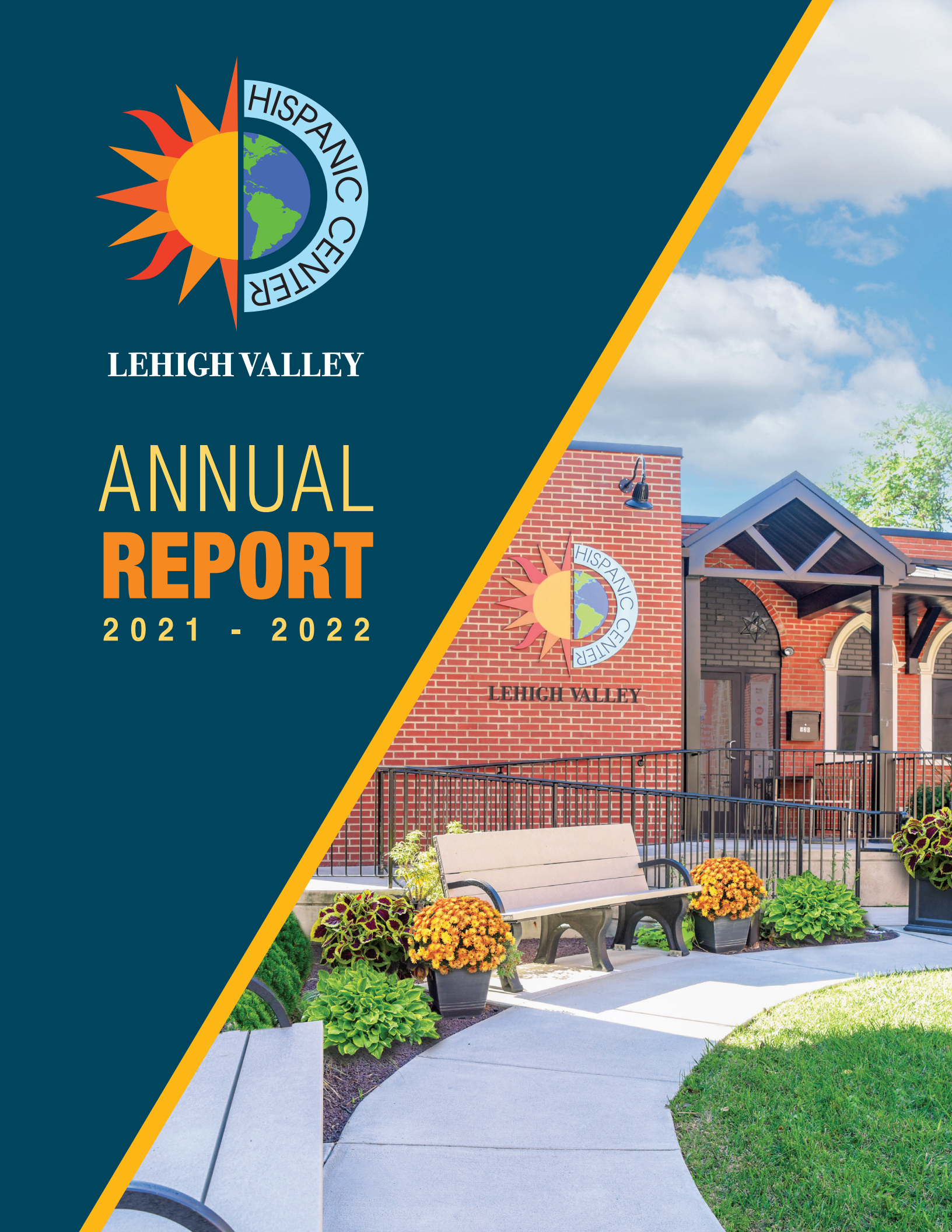
LEHIGH VALLEY

ANNUAL REPORT

2021 - 2022



LEHIGH VALLEY



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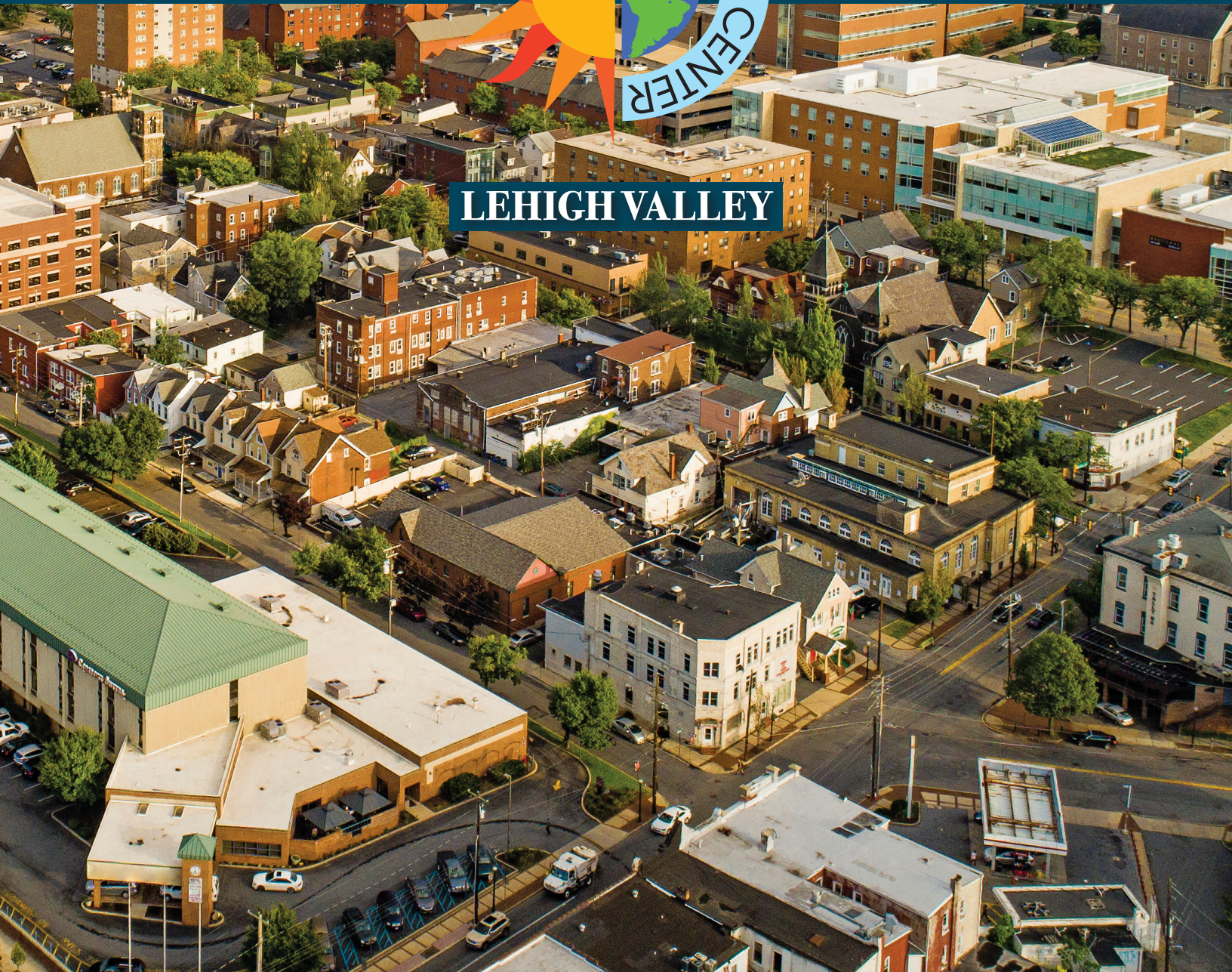
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LEHIGH VALLEY



PRESIDENT'S LETTER



A Mis Amigos,

Thank you for your unwavering support of the Hispanic Center Lehigh Valley and for sharing our commitment to advancing economic opportunity and health equity in the Lehigh Valley. Despite several years of unprecedented social and economic climates both locally and nationally, there is no doubt that the Hispanic Center has strengthened its service to our community because of your commitment and generosity. This past year has been one of recovery at the Hispanic Center and afforded us the privilege of serving more people than ever across our various services.

Over the past year, we have continued to see the lingering effects of the COVID-19 pandemic in the form of increased food insecurity, a housing crisis, and unemployment, to name a few. Our community is also facing economic inflation impacting their ability to afford basic necessities.

The Hispanic Center has risen to the occasions of all the adversities facing our community and has solidified its presence as a trusted resource and compassionate service provider. It is my hope that through this report, you will see our dedication and be proud of all we have accomplished through your generous support.

Our mission continues to drive us to improve the quality of life of families by empowering them to become more self-sufficient, all while working to promote intercultural understanding in the Lehigh Valley. Each of our programs, services, partnerships, and outreach efforts are instrumental in furthering us towards this goal. Whether it be working one-on-one with a client through our social service program or engaging hundreds of community members through our annual Health Equity Summit, each day brings a new opportunity to ensure the voices of those we serve are being heard and responded to.

Through this report, you will peek into the past 12 months at the Hispanic Center and see the incredible work accomplished in partnership with you, our dedicated amigos. I am proud to show you how we have continued to meet the everchanging and emerging needs of our community. And finally, I hope you see the impact that those we serve have on our organization – that they serve as direct, insightful guides to the important work being done. While the community continues to heal from the turbulence of the last several years, there is certainly more work to be done.

Thank you for your commitment and renewing your investment in the Hispanic Center. Together, we can continue to make a difference towards a brighter future.

A handwritten signature in black ink that reads "Olga Negron". The script is fluid and cursive.

Olga Negron
President, Board of Directors

Large, elegant cursive text in a gold color that reads "Thank you". The letters are thick and flowing, with a decorative flourish at the end of the word "you".

OUR IMPACT



2,940

encounters at our food
pantry serving children,
adults, and seniors

100,296
POUNDS OF FOOD
distributed to families in need



52

SENIORS
participating in
socialization,
educational,
enrichment, and
entertainment
activities

Social Service
Program served

150

INDIVIDUALS



361

VACCINATIONS
administered 24 clinics
in collaboration with
local partners



675,000

VIEWERS REACHED
through television commercials



OVER 70
SMALL BUSINESSES
PARTNERING

to promote culturally and linguistically relevant
COVID-19 vaccine education
and access across the Lehigh Valley



12,040

WIC
intakes completed



Annual Equity Summit
engaged

100
COMMUNITY
MEMBERS





ABOUT US

The Hispanic Center Lehigh Valley has been serving community members since being founded in 1968.



LEHIGH VALLEY

Our mission to improve the quality of lives of families (Hispanic and non-Hispanic) by empowering them to become more self-sufficient, while promoting an intercultural understanding in the Lehigh Valley

We believe in a community that embraces economic opportunity for all and sees its cultural diversity as a foundation for building a stronger society and a more vibrant economy.

We also believe that, at the heart of change is the individual's desire and willingness to pursue a path toward their own independence and self-sufficiency.

Hispanic Center Lehigh Valley's COVID-19 RESPONSE



Since the start of the pandemic in March 2020, the Hispanic Center has been pivotal in the local COVID-19 response, especially for groups facing pandemic-related disparities such as People of Color and those with low-income. HCLV mobilized immediately to provide access to care, services, and resources impacted by the pandemic.

Throughout fiscal year 2021-2022, HCLV's pandemic response was strengthened, in part due to a CDC Foundation Partnering for Vaccine Equity grant, which secured \$100,000 to implement efforts related to vaccination outreach and reduction of health inequities among communities at higher risk due to the COVID-19 pandemic. HCLV was one of only 150 nonprofit organizations across the county awarded these funds, which was also the first national grant HCLV has ever received. Partnerships were strengthened with local pharmacies, healthcare facilities, and community outreach organizations that were key to successfully bring comprehensive COVID-19 vaccine education and access to at-risk communities. HCLV additionally received COVID-response funding from the United Way Greater Lehigh Valley, allowing for greater reach and impact for our community.

PROJECT STRATEGIES:

VACCINATION CLINICS were held in collaboration with local pharmacies, healthcare facilities, and social advocacy groups. Through the organization of 24 vaccine clinics throughout Allentown, Bethlehem, and Easton, 361 vaccines were administered. Efforts also reached the Lehigh Valley's homeless population, and through collaboration with community partners, 71 homeless individuals received gift cards at the time of their vaccine to provide additional assistance.

HCLV oversaw the development of a **COMPREHENSIVE, BILINGUAL SOCIAL MEDIA CAMPAIGN**, which was created in collaboration with Milk Creative. The campaign recruited local Hispanic community leaders that have established trust through their dedicated service in fields such as local government, enterprise, education, and faith communities. Between January and March 2022, social media platforms highlighted the campaign videos, images, and resources to provide advocacy for COVID-19 vaccination and to relay vital vaccine and health education. Local leaders included in the campaign were:

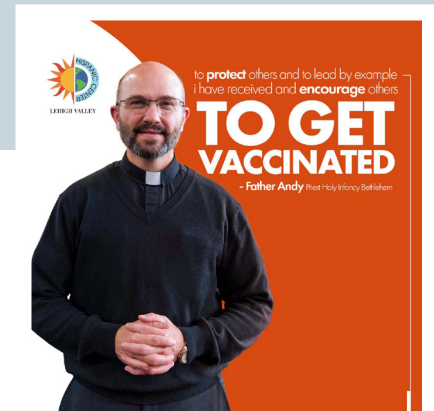
- Genesis Ortega - City of Allentown Communications Manager
- Olga Negrón – HGSK and HCLV Board President
- Guillermo Lopez – HCLV Board Member & Intersect Alliance and Praxis Counseling
- Eric Fontanez – Marvine Elementary School
- Father Andy – Holy Infancy Church
- Juan Martinez – Martinez Hospitality

In collaboration with PBS39, HCLV also planned and produced **TELEVISION COMMERCIALS** to educate the community on the value of COVID-19 vaccination. The commercials featured former HCLV Board Member and educational leader in the Bethlehem Area School District, Eric Fontanez. Through their one-month run starting in December 2021, each of the two commercials produced aired over 200 times and reached a total of 675,000 viewers.


HCLV organized a **SPANISH-LANGUAGE TOWN HALL** discussing the COVID-19 vaccine that included answers to common questions to address community concerns impacting vaccination rates in the Hispanic community. The town hall was held in partnership with PBS39 on October 7, 2021, and included a panel of local experts:

- Dr. Leonardo Claros, St. Luke's University Health Network
- George Fernandez, CEO, Latino Connection
- Victoria Montero, Executive Director, HCLV

In addition to social media and television platforms, HCLV partnered with local Spanish-language radio station, La Mega, to produce four **RADIO SEGMENTS**. These segments featured physicians from St. Luke's University Health Network and Star Community Health that highlighted COVID-19 vaccine education and opportunities for access. **The segments ran between November 2021 and April 2022, during which time the radio programming reached over 102,000 listeners.** La Mega also helped to develop Spanish-language radio commercials and assisted to promote the COVID-19 vaccination clinics being held.



A **COVID-19 FRONTLINE PERSONNEL TRAINING** was held in February 2022 to provide education and best practices to healthcare workers that informed their vaccination efforts. The four sessions offered were:

How did the COVID-19 Pandemic Start?	The Impact of the Covid-19 Pandemic	The Myths of the COVID-19 Vaccine in Underserved Communities	Best Practices to Reach Underserved Communities
<p>Dr. Kara Mascitti, MD, MSCE, FACP, FIDSA, Medical Director, Healthcare Epidemiology and Infection Prevention</p> <p>President, Network Medical Staff</p> <p>Physician, St. Luke's Infectious Disease Associates</p> <p>St. Luke's University Health Network</p>	<p>Dr. Rajika E. Reed, Ph.D., MPH, M.Ed., Vice President, Community Health</p> <p>St. Luke's University Health Network</p> 	<p>Dr. Leonardo Claros, MD, FACS, FASMBS</p> <p>Chief, Bariatric Surgical Section</p> <p>Director, Weight Management Center</p> <p>Clinical Associate Professor of Surgery</p> <p>St. Luke's University and Health Network</p> <p>Lewis Katz School of Medicine – Temple University</p>	<p>Vicky Kistler</p> <p>Allentown Health Bureau Director</p>

To engage parents and young children, HCLV partnered with the Art Program at Marvine Elementary School and the Bethlehem Area School District to produce a **CHILDREN'S COLORING BOOK** promoting the COVID-19 vaccine. Fifth grade students worked to create the images for the book, 100 copies of which were distributed to clients of the Women, Infants, Children (WIC) Program at HCLV.

Through its response, HCLV created a network of over 70 small business partners that reached individuals both at the community level and within their neighborhoods. The ability to convey culturally and linguistically appropriate education and messages targeting Hispanic communities regarding COVID-19 vaccination was without a doubt a key factor of HCLV's success.

HCLV will continue efforts of the COVID-19 response in the coming year as the pandemic continues to impact our community. Due to the many accomplishments this past year, HCLV successfully secured another \$100,000 from the CDC Foundation for another year of initiatives.





BASILIO HUERTAS SENIOR CENTER:

A Focus on Healthy Aging

The Hispanic Center's Basilio Huertas Senior Center reopened its doors to in-person programming in July 2021, ending a 15-month shutdown caused by the COVID-19 pandemic. Following recommendations from St. Luke's University Health Network and the Bethlehem Health Bureau, the Senior Center operated at a minimized capacity this past year to continue protecting the health and safety of our senior clients. In total this past year, 52 seniors benefited from the services provided and the comradery of their peers at the Senior Center.



The program saw increased involvement from the senior clients in attendance over the last year. They began taking an active role in the operations of the Center, a place they take pride in. From helping tidy up their space to assisting serve breakfast and lunch to their peers, they all chipped in to take care of one another and the place they gather day in and day out.

Our senior clients participated in different social, educational, enrichment, and entertainment activities over the past year. All the planned activities addressed the multitude of factors that impact physical and mental health and wellbeing, particularly for older adults. This was particularly important this past year as the Center was opened for the first time since the pandemic began. A few of the services and activities at the Senior Center included:



- ▶ **Connections to community and social service resources, medical appointments, and housing services, among others**
- ▶ **Cooking classes**
- ▶ **Zumba Gold exercise classes**
- ▶ **Games and activities to promote socialization including bingo, dominoes, and board games**
- ▶ **Celebrating holidays and cultural heritage days – clients even have a seasonal tree that they decorate for holidays and special occasions throughout the year!**
- ▶ **St. Luke's Walk with a Doc program where senior clients go to the Southside Greenway for a walk while receiving health education**



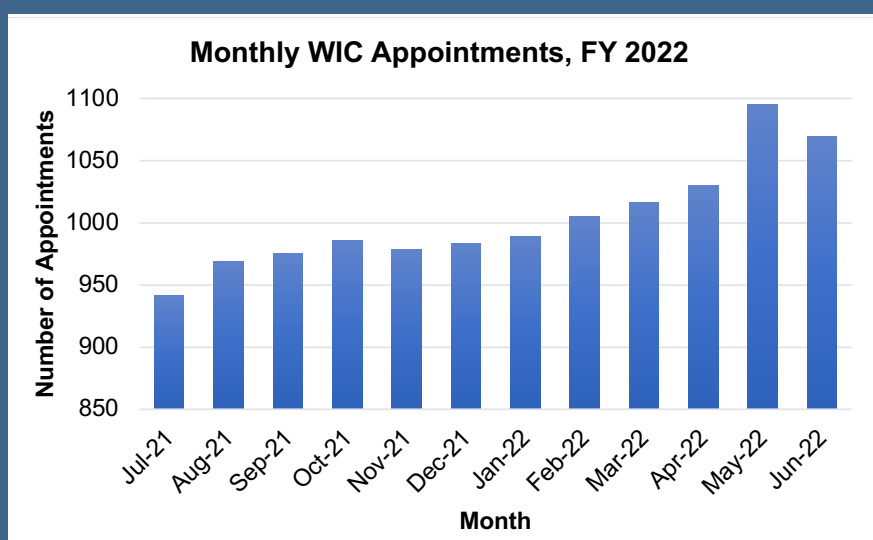
The Hispanic Center is honored to be able to provide a place for our senior clients to gather and celebrate life while receiving essential services. Family members from near and far can follow their loved ones on our social media where we highlight our vibrant Senior Center. The best reward is hearing from a family member living in another state, or even country, expressing their gratitude and the smile put on their face seeing their loved one thriving.



WOMEN, INFANTS, AND CHILDREN: Early Childhood & Maternal Health

The Hispanic Center is home to the only Women, Infants, and Children (WIC) office in Bethlehem as part of the Fowler Community Wellness Center. This program supports low-income families including pregnant women, new caretakers, and children up to the age of 5. Through the WIC Program, nutrition education, help identifying healthy food choices, and financial assistance for affordable food are provided. Child development education and assessment are conducted, as well as education on infant and child feeding.

During the 2021-2022 fiscal year, the WIC Program at the Hispanic Center continued to see increased demand for nutrition and food services among our community with a 27% increase in intake appointments from the previous fiscal year. Each month, approximately 1,000 intake appointments were completed totaling 12,040 for the year.



SOCIAL SERVICE PROGRAM

The social service program provides broad, bilingual case management that focuses on personal growth and financial independence. The social services coordinator offers life skills education, assists clients with accessing community resources, and works with the co-located employment and training services program to guide clients in achieving financial self-sufficiency through stable employment.

Clients may require assistance with securing items for daily living such as food, clothing, and furniture. They may need help with completing forms, including translating and interpreting documents. Clients may need help with securing stable housing, medical insurance, financial assistance, transportation, or disability assistance. The social service program is key to identify and address barriers that may limit clients' ability to reach their full potential and is a vital component to the services HCLV provides to the community.

This year, we saw an increase in clients seeking housing services. We worked closely with community partners including New Bethany Ministries to connect individuals to services that meet their needs.



HCLV's social service program provided over

400 SERVICES

to
150 COMMUNITY MEMBERS

FOOD PANTRY PROGRAM



A total of
**100,296
POUNDS OF
FOOD**

were distributed through the Food Pantry Program, an increase from 62,025 pounds distributed last fiscal year.

HCLV continues to see increased food insecurity resulting from the COVID-19 pandemic, as well as impacts from the current economic environment. Increased costs of necessities have required many to “stretch” their income further and caused many individuals and families new or increased issues accessing food. During the past year, the Hispanic Center served 1,019 children, adults, and seniors through 2,940 encounters.

HCLV’s food pantry was renovated in early 2022 thanks to support from the City of Bethlehem’s Community Development Block Grant program. The new food pantry also includes a clothing closet donated by Home Depot and Victaulic, as well as new refrigerators and a freezer purchased through a capacity building grant from Second Harvest Food Bank. The Volunteer Center of the Lehigh Valley aided staff from Victaulic to engage in HCLV’s pantry relocation “Volunteer Challenge”. Along with assistance from a group of St. Luke’s physicians and their families organized by Dr. Kara Mascitti and Dr. Rajika Reed, nearly \$9,000 worth of labor was donated. The food pantry expansion has allowed the Hispanic Center to stock more items and serve a greater number of community members each month.

Thanks to support from Capital Blue Cross, the Food Pantry Program also created a culturally relevant aisle within the food pantry to give our clients recognizable options when they access services. This well-received addition to the program acknowledges the cultural heritage of those we serve and provides them the dignity to shop for items relevant to them.

HCLV extends gratitude to all our Food Pantry volunteers that donate countless hours to ensure the pantry is clean, well-stocked, and families can navigate the resources available.

Lehigh University was a key partner in the food pantry operations this past year, providing hundreds of student volunteers, many of whom spent time with staff and clients of our food pantry.

Groups from Amazon, St. Luke’s Hospital, Bethlehem Area School District, Blue Mountain High School, Kutztown University, WalMart, Person Directed Supports, DeSales University, Victaulic, Bethlehem Catholic High School, Southern Lehigh Middle School, Next Step Americorps, and Easter Seals, in addition to other individual community volunteers, were also critical in food pantry operations over the past year.

Last, HCLV would like to make a special acknowledgement to Air Products for their donation in honor of United Way 2021 Campaign Chair Laurie Gostley Hackett. Through this donation, HCLV will be purchasing a new vehicle to pick up donations for the food pantry, streamlining operation and allowing us to serve increased community members in need.



UNIDOS US AFFILIATION

HCLV joined UnidosUS Affiliate Network, the largest Latino civil rights and advocacy organization in the United States. Since 1968, the organization's research, policy analysis, and advocacy efforts have supported Latinos by challenging social, economic, and political barriers impacting the community. As an affiliate, HCLV joins a network of over 300 other Latino-led and Latino-serving organizations through the US and Puerto Rico. UnidosUS convenes affiliates to provide nonprofit management training, issue briefings, and advocacy trainings focused on building capacity within organizations.



RECOGNITIONS

PBS 39 GOOD NEIGHBOR OF THE YEAR AWARD

Each year, PBS 39 recognizes individuals and organizations that have made progress towards improving the quality of life for our community through their Good Neighbors Award. In May 2022, HCLV received this honor recognizing our commitment to the community throughout the COVID-19 pandemic, particularly efforts to reach communities of color.



EXECUTIVE DIRECTOR MEETING WITH THE FIRST LADY

HCLV's Executive Director, Victoria Montero, was one of four Hispanic leaders in our community to visit with Dr. Jill Biden during her visit to the Lehigh Valley. The meeting, held during National Hispanic Heritage Month, served as a listening session for the First Lady to hear first-hand accounts of the challenges and issues facing the Hispanic community.

2021 LATINO CONNECTION COMMUNITY LEADER OF THE YEAR

HCLV's Executive Director, Victoria Montero, was honored by the Latino Connection as their 2021 Community Leader of the Year on November 13, 2021. Latino Connection is a marketing and communications agency serving the entire state of Pennsylvania focusing on the multicultural market. They aim to educate and support the Latino community to ensure they receive culturally and linguistically appropriate information from organizations. Their Community Leader award recognizes individuals whose work within the community empowers and lifts the Latino voice by working towards equitable outcomes across all aspects of their lives.



FIESTA 2022

FIESTA 2022 was held at Lehigh University's Iacocca Hall on June 17th, 2022, and marked the first in-person gala since the COVID-19 pandemic. HCLV honored the culture of Cuba through a fun-filled night of food, dancing, a silent auction, awards, and entertainment.

The Hispanic Center takes time each year to recognize local individuals or organizations that went above and beyond to serve our community needs through three awards. The below organizations provided incredible leadership and service to our community:

1 St. Luke's University Health Network was awarded the **President's Award** for their dedication to the growth of HCLV and unwavering commitment to the organization over the past decade. St. Luke's has provided building capacity for HCLV to remain independent, assisted with capital campaigns and fundraising events, provided support through staff shortages caused by the pandemic, and helped with finance, real estate, marketing, and human resources activities, to name a few. The guidance provided by St. Luke's has been instrumental in HCLV's success.

2 Capital Blue Cross with the **Community Leadership Award** for their remarkable efforts to coordinate and provide relief during the COVID-19 pandemic. During HCLV's COVID-19 response efforts, Capital Blue Cross provided over 1,000 vaccines through a partnership with Rite Aid pharmacy. They also coordinated over 30 volunteers who staffed phone banks in English and Spanish, oftentimes making 4-5 contacts with each person registered. Through their efforts, 95% of individuals returned for their second vaccine.

3 Lehigh University received the **Outstanding Volunteer Award** to recognize their partnership and support of HCLV by providing more volunteers than any other organization which helps ensure services and resources reach our local community. Through their volunteer work, Lehigh's students took it one step further to give back and began hosting fundraisers on campus to purchase products our clients regularly use.

This year's
FIESTA raised
A RECORD \$80,000,
and over half of these funds were
used for operations to continue
bringing advocacy, education,
resources, and care to our
community. HCLV kindly thanks
all donors throughout the year,
including at FIESTA, for
your support and
contribution.

PREMIER SPONSOR

Capital Blue Cross

SILVER SPONSORS

AmericaVen

Computer Aid, Inc.

St. Luke's University Health Network

BRONZE SPONSORS

CMG of Easton, Inc.

DLP Capital

EM Utility Contractors

Highmark Wholecare

Medicare Professional Advisors

PPL

HCLV PROGRAM SPONSORS

AmeriHealth Caritas PA

Fidelity Bank

HGSK

Highmark

Lehigh Valley Health Network

Member's 1st Federal Credit

Olympus Corporation

The Production Pocketknife

Taggart Associates

Univest Financials

UPMC Health Plan

CLIENT SUPPORT SERVICES

Jimmy Zumba

DESSERT & HORS D'OEUVRES SPONSORS

Amazon

Community First Fund

Hotel Bethlehem

Just Born

Lincoln Leadership Academy

RECEPTION SPONSORS

Apex Management

BDA Architects

Morey, NEE, Buck & Oswald, LLC

FRIENDS OF HCLV

D'Huy Engineering, Inc.

George and Irene Maunz

Holy Infancy Church

Working Dog Press

IN-KIND DONATIONS

Indigo Blooms

St. Luke's University Health Network

Working Dog Press



ROBERTO CLEMENTE MURAL

The Hispanic Center Lehigh Valley celebrated Robert Clemente and his achievements and service to others, particularly the Latino community, through the installation of a stunning mural outside the facility at 520 E. 4th St. The mural, titled “De Boriken, al Mundo” was created by artist Salina Mayloni Almanzar-Oree of Lancaster, Pennsylvania and commemorates the 50th anniversary of Clemente’s tragic death. The mural commemorates Clemente as a humanitarian and member of the Puerto Rican diaspora.



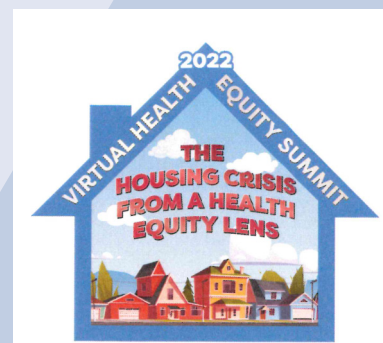
All who drive or walk down 4th Street or enter HCLV can see the vibrant artwork and reflect on the impact of Robert Clemente’s life. A quote by Clemente integrated into the mural, **“Any time you have the opportunity to make a difference in this world and you don’t, then you are wasting your time on Earth,”** is a reminder of HCLV’s mission to work in service to its community. The mural also depicts 23 flags from Caribbean and Latin American countries to show the reach and impact Clemente had to the entire Latino community.

HCLV is grateful to donors that made the mural possible, including Richard & Helen Anderson, Patrick & Diane Bower, Capital Blue Cross, and St. Luke’s University Health Network.

ADVOCACY FOR HEALTH EQUITY & SOCIAL JUSTICE

Advocating for health equity and social justice is a critical piece to HCLV’s commitment to the Lehigh Valley’s Hispanic community. Vital to this work is engaging our local community in dialogue surrounding topics that impact communities of color not only in the Lehigh Valley but also nationally and globally. The annual Health Equity Summit is HCLV’s response to ensure the voices of our community are heard, important conversations are had, and the region can learn and grown from one another to ensure everyone has the same opportunity to meet their goals.

What initially started out as a response to the tension and violence following the death of George Floyd has turned into a mechanism to promote intercultural understanding and mutual respect. Each year, hundreds of local community members and non-profit organizations and employees engage in conversations such as racial justice, trust with law enforcement, and affordable housing. Our virtual summit held November 2021 approximately 100 community members in discussion about the post-pandemic recovery necessary for our community.



FOWLER COMMUNITY WELLNESS CENTER AND VISION FOR RENAISSANCE CAPITAL CAMPAIGN

The Fowler Community Wellness Center has been a key to the Hispanic Center's operation since opening in June 2018. The center provides space for various community agencies that provide integrated social service, job training/employment, and physical/healthcare services to low-to-moderate incomes individuals and families. The co-location of various services provides an easy access, one-stop shop for individuals seeking services.

Through the generous support of contributors to our Vision for Renaissance Capital Campaign, comprehensive services are being provided through partner agencies, expanding access to help improve the economic self-sufficiency and quality of life for those we serve.

In addition to the WIC and Social Service Programs, the Fowler Community Wellness Center houses:

H.O.P.E. AT ST. LUKE'S

H.O.P.E. (Health, Outreach, Prevention, Education) at St. Luke's provides clinical, case management, and prevention services to people with HIV or those at-risk for HIV. The program carries an approximate case load of 270 clients receiving clinical and/or case management services at the Fowler Community Wellness Center with additional clients served in Easton, Allentown, and Tannersville. Federally funded through the Ryan White HIV/AIDS Program, the program provides primary and specialty care, behavioral health, nutrition services, chaplain, and health coach services to those it serves while providing outreach and education to the community. Additionally, the program provides rapid HIV testing on-site. The program aims to improve the lives of those living with HIV by providing comprehensive care focusing on all dimensions of wellness with a goal of maintaining viral load suppression. Efforts align with national best practices for care and prevention of HIV, and the program aims to reduce HIV-related stigma.

PA CAREERLINK BETHLEHEM EMPLOYMENT AND TRAINING CENTER

HCLV's Fowler Community Wellness Center serves as a satellite campus for the Workforce Board Lehigh Valley's PA CareerLink program. In collaboration with our social service program, PA CareerLink provides job fair and employer information sessions, job training workshops and skills trainings, and assistance with job search and applications. The program provides access to resources, such as computers and printers, for individuals to search for jobs, create professional resumes, and related career growth activities. The staff works with participants on employability skills, interviewing techniques, and training opportunities. The staff can also refer individuals to local companies hiring in line with their skills and career goals.

The Fowler Community Wellness Center provides internal and external agencies the space to engage with community members and partners through various programs and services including vaccine clinics, job fairs, cooking classes, and community meetings.



STAFF SPOTLIGHT



MARSHALENA "SHELLY" RIVERA

grew up on the Southside of Bethlehem and found herself wanting more out of her career than she was getting at her office job. One email from HCLV's Board President, Olga Negron, allowed her that opportunity as she received the listing to apply for the Food Pantry Coordinator.

Since starting in January 2022, Shelly has been instrumental to enhancing the Food Pantry Program and serving our community members in need as food insecurity continues to be a growing concern in the Lehigh Valley.

Shelly left high school before graduating when she had her first son and soon became a young, single parent to three boys. In 2007, Shelly enrolled in a program through Northampton Community College to finish high school; the program offered her to follow the same curriculum as the current senior class at Liberty High School. That year, she walked with the graduating class and received her high school diploma. She used this momentum to propel her to further education, completing an Associate's Degree in Criminal Justice and

Bachelor's Degree in Criminal Justice and Child Welfare Certificate from Cedar Crest College.

While pursuing her education, Shelly was a billing specialist at a local warehouse – but her desire to help her community and give back was not being met. Through her work at the Food Pantry, Shelly now gets to work directly with her clients and sees the difference she is making in their lives. "Giving back to those in my community is what is most rewarding for me," Shelly reflects.

HCLV holds a special place in Shelly's heart because it **"RESTORED HER FAITH IN HUMANITY AT A TIME WHEN SHE WAS LOSING HOPE."** Shelly explains that "seeing the volunteers coming to the center to help others in need, even in the rain and snow, shows the dedication others have to make a difference and help their community. While I'm helping others through difficult times in their lives, they are also helping me."

Shelly credits her mom with all the help and support she provided her as she raised her kids, went to school, and worked full time. Now, when Shelly's sons ask what she does at HCLV, she tells them "I am able to help moms and kids that were like us," paying forward the same support she was given. Being able to help her community and give back is what drives Shelly day in and day out. Her best advice for others is to "do something you love."

If you would like to support Shelly and the work she's doing, please consider volunteering at our Food Pantry Program.

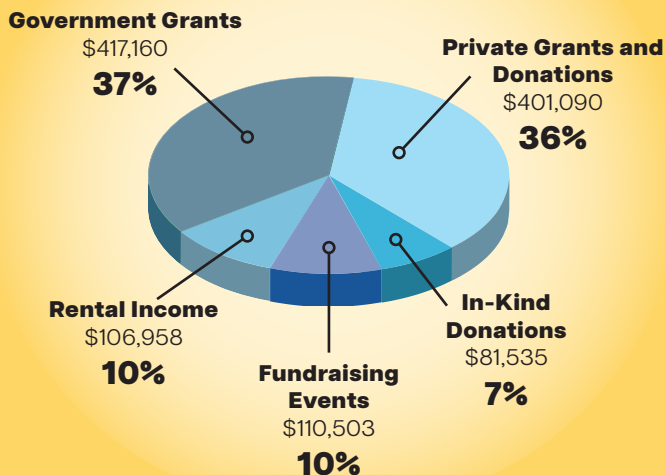
<https://www.hclv.org/volunteer-2/>



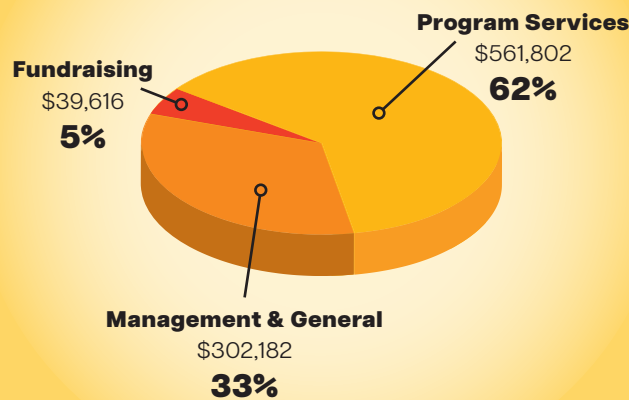
FINANCIAL REPORT

Fiscal Year Ending June 30, 2022

REVENUE:



EXPENSES:



¡GRACIAS! THANK YOU!

We hope this report highlights the optimistic future of the Hispanic Center, and that despite the difficulties of the past few years impacted by the COVID-19 pandemic, the Hispanic Center continues to grow and thrive. Our organization continues to work towards achieving our mission and vision and stays committed to the community we serve above all else.

On behalf of the Board of Directors, staff, and the individuals and families benefiting from the services at Hispanic Center Lehigh Valley, we extend our sincere gratitude and appreciation to the supporters of HCLV.

Written by: Katey Ruppert

Design: Working Dog Press

Please consider supporting the Hispanic Center Lehigh Valley with an annual contribution at any level. Visit our website for more information
www.hclv.org/donate



LEHIGH VALLEY

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www.hclv.org

